



Color Blast Fun Run/Walk 2020 Sponsorship FAQ

Q. Are sponsor levels limited?

A. *The top 2 sponsor levels (Platinum and Gold) may have limited availability.*

Q. What sponsorship level allows me to have a table at the event?

A. *An Informational Table is available with a \$500, \$1,000 or \$3,000 cash donation*

○ *Sponsors may*

- *Set up a table at the event to promote/advertise their business*
- *Offer giveaways but may not sell items*
- *Offer an activity/game for children/adults (at no charge)*
- **Note: We cannot provide a power source**

Q. How can I have my business name and/or logo on the event swag bag?

A. *At the \$1,000 & \$3,000 sponsor levels your business **Name and Logo** will be on the event swag bag.*

Q. How can I have my business name and/or logo on the event t-shirt?

A. *With a \$500, \$1000, or \$3000 cash sponsorship your **Name and Logo** will be on the t-shirt; with a \$250 cash sponsorship your **Name** only will be on the t-shirt.*

Q. When do I need to commit by?

A. *Sponsorship commitment can be made at any time before the event. However we do have printing deadlines for marketing materials so for maximum exposure:*

- *\$1,000 & \$3,000 level sponsors need to commit (payment received) by **Friday, March 6th.***
- *\$500 and lower need to commit by **Friday, May 1st.***

Q. When am I confirmed as a sponsor?

A. *Sponsor benefits begin when payment is received.*

Q. Can I donate any amount?

A. *Yes, but sponsorship levels are pre-set, in order to receive the benefits outlined in a specific level you must donate that amount. An In-Kind donation can be any value.*

Q. Are sponsor levels flexible?

A. *Sponsor levels are pre-set and additional incentives cannot be added.*

Q. What is an "In Kind Donation"?

A. *Any cash donation of less than \$250 or any non-cash donation regardless of amount (ie gift cards, raffle items, etc).*

Q. How do I redeem my complimentary race entry/entries?

A. *You will receive an order code to utilize for online event registration. Code can be used up until Event day, but in order to receive a swag bag, you need to register online by May 1st.*

Bedford PTG Appreciates Your Color Blast Fun Run/Walk Sponsorship