



Dear Prospective Sponsor,

We invite you to sponsor the Bedford Parent Teacher Group's fourth annual Color Blast Fun Run. We are looking forward to the fun run continuing to be a community fundraising event where we encourage wellness, gathering our families together, getting colorful, and having fun. This year's event will be held on Sunday, May 31<sup>st</sup>, 2020 starting and ending at Bedford High School.

The Bedford Parent Teacher Group (PTG) is a non-profit organization (tax id #04-3375071) that funds several activities from kindergarten to high school across our school district. Some of the programs we offer include Great Artist Series; where parents volunteer their time to teach our students about great artists, Opportunities Reaching Kids; our enrichment program that provides guest speakers and additional programs that enhance each grade's curriculum throughout the school year, the Artist in Residence program; where our local artists come and create for our children to view and experience. We also support "Stand by Me" a day in which our seventh graders attend workshops at Southern New Hampshire University; the workshops are centered around helping parents/guardians and teenagers deal more effectively with the issues and concerns faced by today's families. Find more programs we support at [www.bedfordptg.org](http://www.bedfordptg.org).







Last year's event was a huge success bringing together over 950 runners of all ages and raising over \$30,000 for the Bedford School Community. We hope that you will join our efforts in providing enriching educational opportunities, creating community events, and helping support the individual needs of our Bedford School District, while gaining positive exposure for your business. If you have questions regarding the Color Blast Fun Run see the second page with sponsorship opportunities or if you would like to further discuss the ways your business can get involved send an email to [BedfordColorBlast@gmail.com](mailto:BedfordColorBlast@gmail.com)

We thank you in advance for your consideration, and we hope to count on your support for the Bedford PTG Color Blast Fun Run!

Sincerely,

Bedford PTG Color Blast Fun Run

## SPONSORSHIP BENEFITS

	 PLATINUM SPONSOR \$3000	 GOLD SPONSOR \$1000	 SILVER SPONSOR \$500	 BRONZE SPONSOR \$250	 IN-KIND SPONSOR In-Kind Sponsor
Company Name & Logo Will Be Our <b>“Presenting Sponsor”</b> On All PTG’s Customized Marketing <small>*(commitment needed by March 6th for printing purposes)</small>	●				
Company Logo Featured On Runner's Bibs	●				
Company Logo Displayed At Event Registration Tables & Start/Finish Line	●				
Company Logo Featured On Event Swag Bag	●	●			
Company Logo Featured On All PTG’s Marketing Within Bedford Schools And On Local Community Boards <small>*(commitment needed by March 6th for printing purposes)</small>	●	●			
Company Logo Displayed At A Color Station And/Or Along The Race Route	●	●			
Opportunity To Set Up An Information Table At The Event	●	●	●		
Company Featured On Event T-shirt	Logo	Logo	Logo	Name Only	
Company Logo And Link On PTG Website Under Sponsor List	●	●	●	●	●
Social Media Recognition (Facebook, Twitter, Instagram)	●	●	●	●	●
Recognition On Sponsor Wall & By The Master Of Ceremonies At The Event	●	●	●	●	●
Complimentary Race Entries With Swag Bag	5 Race Entries	3 Race Entries	2 Race Entries	1 Race Entry	

***\*Some benefits are subject to print deadlines.***

To sponsor our race please fill out the sponsorship form and return to the event committee

Email: [bedfordcolorblast@gmail.com](mailto:bedfordcolorblast@gmail.com)

Mail To: Bedford PTG PO Box 10077 Bedford, NH 03110 Attn: Color Blast Fun Run Sponsorship

# Sponsorship Form

**PLEASE RETURN THIS FORM TO BEDFORD PTG  
OR HAVE A COMMITTEE MEMBER PICK IT UP  
NO LATER THAN MAY 1<sup>st</sup> TO ENSURE MAXIMUM ADVERTISING EXPOSURE.\***

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Website/Twitter/Instagram/Facebook: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

\_\_\_ **YES!** I would like to sponsor the Bedford PTG Color Blast Fun Run!

\_\_\_ My organization **would like to donate an item(s)**.

## **SPONSORSHIP LEVELS:**

\_\_\_ \$3,000 **Platinum/Presenting Sponsor**

\_\_\_ \$1000 Gold Sponsor

\_\_\_ \$500 Silver Sponsor

\_\_\_ \$250 Bronze Sponsor

\_\_\_ In Kind Donation Please describe: \_\_\_\_\_

Please email your logo with your response.

Questions?

Please email [bedfordcolorblast@gmail.com](mailto:bedfordcolorblast@gmail.com)

All checks should be made payable to Bedford PTG.  
Mailed to PO Box 10077 Bedford, NH 03110 Attn: Color Blast Fun Run Sponsorship

**THANK YOU FOR YOUR SUPPORT**